

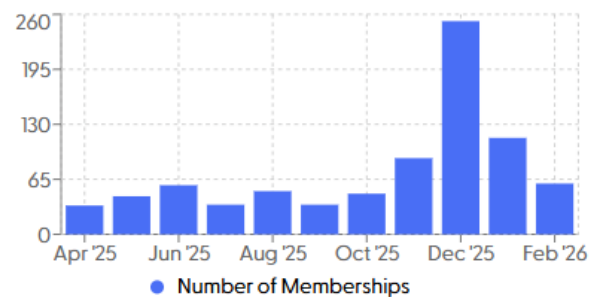
1. Membership overview

The FoFC membership continues to grow – we currently have **3,576** active memberships, an increase of **322** memberships since the last report in November.

December was a record month for new memberships since The Friends split with the AMS, with **252** new memberships bought. Overall, in the current FY, **820** new memberships have been purchased (an increase of **150%** comparing to 544 in FY 2024/25). As of the 25th of Feb, the membership subscription made an income of £108.2k (compared to the total membership income in the FY 2024/25 of £94.1k).

Category	No of memberships as of 25 Feb 26	No of memberships as of 18 Nov 25	Change +/-
Individual	2,541	2,310	+231
Household	476	443	+33
Institutional	28	28	0
Honorary	77	77	0
Lifetime	382	384	-2 (deceased)
Overseas	131	72	+59

New members 2025/26



2. Donations overview

Alongside increased number of new memberships, we continue to observe a steady number of donations, with **1,632** donations received in FY 2025/26. While this number is lower than 2,182 donations received in the previous record year (match-funding campaign in 2024/25), we have had more donations than in any year before the match-funding. We recently revised our donations messaging and will create a tailored match-funding campaign messaging and repair work case studies for the beginning of the FY 2026/27.

3. Christmas cards Income

Christmas cards were a popular choice among members, donors, and our social media audience. In 2025 we have sold all 1,119 packs available. In addition to the net profit of **£3,552** (compared to £1,851 in 2024 and £1914 in 2023), we have had a few new members, who decided to join after receiving the FoFC card. We also received the email addresses of customers who opted in to hear from FoFC in the future and will be contacting them (gaining new supporters we will contact in the future).

4. Brownhill online talk

On 24 Feb, we delivered an online talk marking the re-opening of Mary of the Angels' church in Brownhill. Delivered online, the talk was organised with a local historian and museum curator, Kirsty Hartsiotis. This was the first members-only online activity, helping to engage our core audience during cooler. The format proved popular with **175** registered participants signing up to attend and **71** people joining the talk on the night. While the talk was free to attend for our members, it generated £310 in online donations. We have also received 30 feedback forms that will help us to better understand and measure the satisfaction of our members and how we can improve their experience in the future (overall feedback was very positive and indicated an appetite for more talks on specific FoFC sites). For those who were unable to join us on the evening, the recording of the talk will be shared with all members shortly. We are in conversation with other

stakeholders to recreate the format for the future. *If any of the Trustees would like to deliver an online talk, please get in touch.*

5. Dates for Trustees diaries

- 16 July – FoFC Members’ Day, location TBC
- 8 October AGM at Alan Baxter Gallery, 70 Cowcross Street (*date TBC*)

6. Distribution of the FoFC memberships

Following some queries from the Board and wanting to better understand the geographical spread of our members, our events and office volunteer, Alex, has worked on the below county map. The data is correct as of 1 December 2025.



Thank you!